

In-vehicle Infotainment

Organization Name: PSA

Overview:

We are looking for solutions to avoid traffic jam when a people is in a hurry or a way to use this “wasted” time in an intelligent way without any compromise on security.

Current challenges:

Traffic jam and congestion are very important in peak hours in most of the big cities in India. Hence, we are looking to offer mobility services giving the opportunity to passengers for vehicle infotainment while being stuck in traffic. Every solution proposed can be considered. Whether it is a service for occasional situations or daily.

Business Requirements:

Infotainment / intelligent entertainment. Using the wasted time to learn new things, discover, and participate to your meetings without putting driver at risks